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History of Uni ed Management Technology of
Sales, Production, and Logistics in JFE Steel

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Abstract:

Since the 1980s, environment that surrounded iron and steel industries has changed from corporate driven to
customer driven type. Therefore it became more important to satisfy customers' demands. JFE Steel tackled the
innovation of uni ed management technology and advanced optimization of the entire supply chain to correspond to
the changes including customers. The system that was able to correspond to the changes exibly and promptly has

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